

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

CUSTOMER NO.: 22927

Confirmation No.: 3731

Applicants: Walker *et al.*

Application No.: 10/581,433

Filed: May 18, 2007

Title: MARKETING SYSTEM EMPLOYING VENDING MACHINES

Attorney Docket No.: 03-056

Group Art Unit: 3653

Examiner: Michael E. Butler

**AMENDMENT and RESPONSE
to the Non-final Office Action mailed February 19, 2010**

Mail Stop Amendment

Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313-1450

Dear Examiner:

In response to the Non-final Office Action mailed February 19, 2010 as Part of Paper No./Mail Date 05182007 (hereinafter the "Office Action"), please enter the following amendments and consider the following remarks.

Following is a detailed listing of all claims that are, or were, in the application. A status identifier is provided for every claim and the current text of every claim is presented, unless the claim has been cancelled or not entered. Current amendments to the claims are expressed in the detailed listing by strikethrough or double brackets (for deleted matter) or underlining (for added matter).